

NCSC25



BY
THE NATIONAL ALLIANCE FOR
PUBLIC CHARTER SCHOOLS

ENGAGEMENT & IMPACT

WHERE THE MOVEMENT MEETS

NCSC, hosted by the National Alliance for Public Charter Schools, is the largest national gathering of charter school leaders, shaping the future of public education. We provide thought leadership on the most critical questions, engage national experts for solution driven insights, and consider what's next in public education.



3,906
Participants

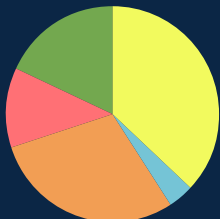


1,358
Organizations

517

On Demand
Attendees

Attendee Role



37%

School Leaders

4%

Teachers

29%

Operations

12%

Board Members

18%

Advocates



Exhibitors' #1 reason for exhibiting is to reach the national charter schools audience and their #2 reason is strong lead generation.



Attendees' #1 reason for attending the conference is to stay ahead of new tools and trends.

The Exhibit Hall
featured

308

Exhibitors

in

347

Booths.

88%

of school-based attendees have decision making roles in purchasing.

92%

of attendees would recommend NCSC to their peers.

95%

of attendees believe that what they learned at the conference will lead to implementation or positive changes at their school/organization.



1.59 MIL

Impressions on
Social Media



59.42%

Email Open Rate



12.33%

Click Through Rate
(double the national average)

