# Exhibitor Prospectus

**GET NOTICED AT NCSC25** 

JUNE 29-JULY 2, 2025 | Orlando World Center Marriott





### Join us in Orlando!

The National Charter Schools Conference (NCSC25) attracts over 4,000 charter school leaders, board members, educators, state leaders, funders, and advocates to its annual conference. Join us as an exhibitor to tap into this market on a national scale to connect with leaders who are changing lives.

# An engaging place to be!

The exhibit hall is an integral part of the conference program, featuring the latest products, active learning experiences, an interactive networking hub, social events, music, games and more! Exhibitors have the opportunity to make valuable face-to-face connections with charter school leaders from around the country in a dynamic environment.

## Reserve your spot!

### **CONTACT US**

publiccharters.org/conference 1 (800) 280-6218 exhibitorinfo@publiccharters.org

# NCSC25

# Engagement & Impact

NCSC is the largest national gathering of charter school leaders, shaping the future of public education. We provide thought leadership on the most critical questions, engage national experts for solution driven insights, and consider what's next in public education.

### **ABOUT OUR AUDIENCE**

# Why come to NCSC?



## **ATTENDEES #1 REASON**

for attending the conference is to stay ahead of new tools and trends.



## **EXHIBITORS #1 REASON**

for exhibiting is to reach the national charter schools audience and their #2 reason is strong lead generation.

# Attendee roles in the charter community











School Leaders

**Teachers** 

**Operations** 

Board **Members** 

**Advocates** 

### By the numbers

**86%** of school-based attendees have decision making roles in purchasing

**96%** of attendees would recommend NCSC to their peers

of attendees believe that what they learned at the conference will lead to implementation or positive changes at their school/organization

**Participants** 

**Organizations** 



# **Booth Package**

	SUPER EARLY RATE (Through Nov. 15)	<b>EARLY RATE</b> (Through Nov. 16–Feb. 16)	STANDARD (After Feb. 16)
Over \$2M in revenue	\$3,330	\$3,510	\$3,960
Under \$2M in revenue	\$2,820	\$2,950	\$3,450
Corner Fee	\$550	\$550	\$500

The NCSC24
Exhibit Hall featured
271 EXHIBITORS in 305
Booths. The NCSC25
Exhibit Hall is smaller
and expected to
sell out early!

### WHAT'S INCLUDED:

- 10' x 10' booth space
- · Pipe railing, 8' high curtain backwall and 3' high curtain side rails
- · One (1) draped 6-foot table
- · Two (2) chairs
- Wastebasket
- General security guard service
- · Daily aisle maintenance
- One (1) 7" x 44" identification sign with your company's name and booth number
- 50-word descriptive listing in our online floor plan and exhibitor search tool
- · 50-word listing in our conference mobile app
- · Two (2) complimentary full-conference registrations per booth rented

#### WHAT'S NOT INCLUDED:

- Storage, placement, shipment or reshipment of exhibit materials
- Special lighting, additional booth furnishings, carpet or individual booth cleaning
- Electricity, internet and associated supplies
- Any other special service ordered by the exhibitor

For more information, click the button below to view the NCSC25 Exhibit Rules and Regulations.

**EXHIBIT RULES AND REGULATIONS** 



# Info At-A-Glance

### **Exhibit Hall Hours & Location**

The NCSC25 exhibit hall will be open June 30 – July 1, 2025 in Orlando, Florida at the Orlando World Center Marriott. Exhibit hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel.

#### MONDAY, JUNE 30 | 10:00-5:30 PM

Special Activities and Exclusive time in the Exhibit Hall:

10:00–10:45 AM Coffee and Networking

12:00–1:30 PM Lunch and Explore the Exhibit

**4:00–5:30 PM** Happy Hour

#### **SET UP**

All exhibits must be fully installed by 9:00 AM, Monday, June 30. Display space will be available for setup in the Orlando World Center Marriott during these times:

9:00-5:00 PM

Sunday, June 29

**7:00–9:00 AM**Monday, June 30

### TUESDAY, JULY 1 | 9:00-2:00 PM

Special Activities and Exclusive time in the Exhibit Hall:

10:00–10:45 AM Coffee and Networking

12:00–1:30 PM Lunch and Explore the Exhibit

### DISMANTLE

Exhibits must remain in place until 2:00 PM, Tuesday, July 1. Exhibitors who dismantle early may be subject to fees. Dismantle will occur:

2:00-8:00 PM

Tuesday, July 1

Should Exhibit Management find it necessary to alter exhibit hours in the best interest of the conference, exhibitors will receive as much advance notice as possible. Times are subject to change.

# See who else will be in Orlando!

For the most up to date floorplan with available booths and the exhibitor/sponsor list, click the button below!

FLOORPLAN/EXHIBITORS

### Reserve your spot!

#### **CONTACT US**

publiccharters.org/conference 800.280.6218 exhibitorinfo@publiccharters.org



This conference is presented by the NAPCS.