Exhibitor Prospectus

GET NOTICED AT NCSC24

JUNE 30–JULY 3, 2024 | Boston Convention & Exhibition Center

PUBLICCHARTERS.ORG/CONFERENCE
The National Charter Schools Conference (NCSC24) attracts over 4,500 charter school leaders, board members, educators, state leaders, funders, and advocates to its annual conference. Join us as an exhibitor to tap into this market on a national scale to connect with leaders who are changing lives.

Join us in Boston!

An engaging place to be!

The exhibit hall is an integral part of the conference program, featuring the latest products, active learning experiences, an interactive networking hub, social events, music, games and more! Exhibitors have the opportunity to make valuable face-to-face connections with charter school leaders from around the country in a dynamic environment.

Reserve your spot!

CONTACT US

publiccharters.org/conference
1 (800) 280-6218
exhibitorinfo@publiccharters.org
Engagement & Impact

NCSC is the largest national gathering of charter school leaders, shaping the future of public education. We provide thought leadership on the most critical questions, engage national experts for solution driven insights, and consider what’s next in public education.

To learn more about our audience, click the button below!

About Our Audience

Last year recap

19% GROWTH
Exhibit Hall featured 268 Exhibitors in 294 Booths

91% OF ATTENDEES
were very satisfied with the Exhibit Hall experience

Attendee roles in the charter community

31% School Leaders
23% Educators
17% Advocates
15% Operations
14% Board Members

By the numbers

86% of school-based attendees have decision making roles in purchasing

96% of attendees would recommend NCSC to their peers

96% of attendees believe that what they learned at the conference will lead to implementation or positive changes at their school/organization

4,262 Participants
1,414 Organizations
## Booth Package

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<thead>
<tr>
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<th>SUPER EARLY RATE</th>
<th>EARLY RATE</th>
<th>STANDARD</th>
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<tbody>
<tr>
<td></td>
<td>(Through Nov. 15)</td>
<td>(Through Nov. 16–Feb. 16)</td>
<td>(After Feb. 16)</td>
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<tr>
<td>Over $2M in revenue</td>
<td>$3,230</td>
<td>$3,400</td>
<td>$3,840</td>
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<tr>
<td>Under $2M in revenue</td>
<td>$2,730</td>
<td>$2,860</td>
<td>$3,340</td>
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<tr>
<td>Corner Fee</td>
<td>$550</td>
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**WHAT’S INCLUDED:**
- 10' x 10' booth space
- Pipe railing, 8' high curtain backwall and 3' high curtain side rails
- One (1) draped 6-foot table
- Two (2) chairs
- Wastebasket
- General security guard service
- Daily aisle maintenance
- One (1) 7” x 44” identification sign with your company’s name and booth number
- 50-word descriptive listing in our online floor plan and exhibitor search tool
- 50-word listing in our conference mobile app
- Two (2) complimentary full-conference registrations per booth rented

**WHAT’S NOT INCLUDED:**
- Storage, placement, shipment or reshipment of exhibit materials
- Special lighting, additional booth furnishings, carpet or individual booth cleaning
- Electricity, internet and associated supplies
- Any other special service ordered by the exhibitor

For more information, click the button below to view the NCSC24 Exhibit Rules and Regulations.

[EXHIBIT RULES AND REGULATIONS]
Info At-A-Glance

Exhibit Hall Hours & Location

The NCSC24 exhibit hall will be open July 1-2, 2024 in Boston, MA at the Boston Convention & Exhibition Center (BCEC). Exhibit hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel.

**MONDAY, JULY 1 | 10:00AM–5:30PM**

Special Activities and Exclusive time in the Exhibit Hall:
- 10am–10:45am: Coffee and Networking
- 12pm–1:30pm: Lunch and Explore the Exhibit
- 4:30pm–5:30pm: Happy Hour

**SET UP**

All exhibits must be fully installed by 9:00 a.m., Monday, July 1. Display space will be available for setup in the BCEC during these times:
- 9am–5pm: Sunday, June 30
- 7am–9am: Monday, July 1

**TUESDAY, JULY 2 | 10:00AM–2:00PM**

Special Activities and Exclusive time in the Exhibit Hall:
- 10am–10:45am: Coffee and Networking
- 12pm–1:30pm: Lunch and Explore the Exhibit

**DISMANTLE**

Exhibits must remain in place until 2:00 p.m., Tuesday, July 2. Exhibitors who dismantle early may be subject to fees. Dismantle will occur:
- 2pm–6:30pm: Tuesday, July 2
- 8am–12pm: Wednesday, July 3

See who else will be in Boston!

For the most up to date floorplan with available booths and the exhibitor/sponsor list, click the button below!

Reserve your spot!

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exhibitorinfo@publiccharters.org

This conference is presented by the NAPCS.