

Exhibitor Prospectus

GET NOTICED AT NCSC24

JUNE 30–JULY 3, 2024 | Boston Convention & Exhibition Center

NCSC24

PUBLICCHARTERS.ORG/CONFERENCE





Join us in Boston!

The National Charter Schools Conference (NCSC24) attracts over 4,500 charter school leaders, board members, educators, state leaders, funders, and advocates to its annual conference. Join us as an exhibitor to tap into this market on a national scale to connect with leaders who are changing lives.

An engaging place to be!

The exhibit hall is an integral part of the conference program, featuring the latest products, active learning experiences, an interactive networking hub, social events, music, games and more! Exhibitors have the opportunity to make valuable face-to-face connections with charter school leaders from around the country in a dynamic environment.

Reserve your spot!

CONTACT US

publiccharters.org/conference

1 (800) 280-6218

exhibitorinfo@publiccharters.org

Engagement & Impact

NCSC is the largest national gathering of charter school leaders, shaping the future of public education. We provide thought leadership on the most critical questions, engage national experts for solution driven insights, and consider what's next in public education.

To learn more about our audience, click the button below!

[ABOUT OUR AUDIENCE](#)

Last year recap

 **19% GROWTH**
Exhibit Hall featured 268 Exhibitors in 294 Booths

 **91% OF ATTENDEES**
were very satisfied with the Exhibit Hall experience

Attendee roles in the charter community



By the numbers



86% of school-based attendees have decision making roles in purchasing



96% of attendees would recommend NCSC to their peers



96% of attendees believe that what they learned at the conference will lead to implementation or positive changes at their school/organization

4,262
Participants

1,414
Organizations

Booth Package

	SUPER EARLY RATE <i>(Through Nov. 15)</i>	EARLY RATE <i>(Through Nov. 16–Feb. 16)</i>	STANDARD <i>(After Feb. 16)</i>
Over \$2M in revenue	\$3,230	\$3,400	\$3,840
Under \$2M in revenue	\$2,730	\$2,860	\$3,340
Corner Fee	\$550	\$550	\$550

WHAT'S INCLUDED:

- 10' x 10' booth space
- Pipe railing, 8' high curtain backwall and 3' high curtain side rails
- One (1) draped 6-foot table
- Two (2) chairs
- Wastebasket
- General security guard service
- Daily aisle maintenance
- One (1) 7" x 44" identification sign with your company's name and booth number
- 50-word descriptive listing in our online floor plan and exhibitor search tool
- 50-word listing in our conference mobile app
- Two (2) complimentary full-conference registrations per booth rented

WHAT'S NOT INCLUDED:

- Storage, placement, shipment or reshipment of exhibit materials
- Special lighting, additional booth furnishings, carpet or individual booth cleaning
- Electricity, internet and associated supplies
- Any other special service ordered by the exhibitor

For more information, click the button below to view the NCSC24 Exhibit Rules and Regulations.

EXHIBIT RULES AND REGULATIONS

Info At-A-Glance

Exhibit Hall Hours & Location

The NCSC24 exhibit hall will be open July 1-2, 2024 in Boston, MA at the Boston Convention & Exhibition Center (BCEC). Exhibit hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel.

MONDAY, JULY 1 | 10:00AM-5:30PM

Special Activities and Exclusive time in the Exhibit Hall:

- 10am-10:45am Coffee and Networking
- 12pm-1:30pm Lunch and Explore the Exhibit
- 4:30pm-5:30pm Happy Hour

SET UP

All exhibits must be fully installed by 9:00 a.m., Monday, July 1. Display space will be available for setup in the BCEC during these times:

- 9am-5pm
Sunday, June 30
- 7am-9am
Monday, July 1

TUESDAY, JULY 2 | 10:00AM-2:00PM

Special Activities and Exclusive time in the Exhibit Hall:

- 10am-10:45am Coffee and Networking
- 12pm-1:30pm Lunch and Explore the Exhibit

DISMANTLE

Exhibits must remain in place until 2:00 p.m., Tuesday, July 2. Exhibitors who dismantle early may be subject to fees. Dismantle will occur:

- 2pm-6:30pm
Tuesday, July 2
- 8am-12pm
Wednesday, July 3

Should Exhibit Management find it necessary to alter exhibit hours in the best interest of the conference, exhibitors will receive as much advance notice as possible. Times are subject to change.

See who else will be in Boston!

For the most up to date floorplan with available booths and the exhibitor/sponsor list, click the button below!

[FLOORPLAN/EXHIBITORS](#)

Reserve your spot!

CONTACT US

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This conference is presented by the NAPCS.