“NCSC has been central to our ability to create community—by meeting new school founders and reconnecting with those we’ve met in previous years. The connections we make at NCSC help us understand how we can best help schools reach their goals. Looking forward to next year!”

Kirk Nilsson, President – Charter School Capital

ABOUT THE CONFERENCE

The National Charter Schools Conference (NCSC) attracts over 3,500 charter school leaders, board members, educators, state leaders, funders, and advocates to its annual conference — this year, our content and marketing will focus on attracting school leaders. Leverage your access to this audience by becoming a sponsor.

The autonomous governance structure of charter schools allows purchasing decisions to be made at the school and classroom level. That means school leaders, administrators, and even teachers — the people you will engage face-to-face at NCSC23 — have the freedom to make choices to best serve their students and classroom environments. Your presence in this market can have a direct impact on the choices they make.

BE A THOUGHT LEADER

There are limitless ways to engage with those you are most interested in meeting. We specialize in offering unique opportunities to connect with your target audience. Let us know what we can do to make sponsoring our conference a valuable investment.

TO LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES, CONTACT US:
800.280.6218 / exhibitorinfo@publiccharters.org
SPONSORSHIP PROVIDES DIRECT ACCESS TO THIS EXPANDING MARKET

54% email open rate  
16.7 mil impressions on social media  
3,366 participants

95% of attendees would recommend NCSC to their peers  
9,903 engagements on social media

Sponsorship is your gateway to maximize visibility and influence those with the power to purchase.

86% of school attendees have decision making roles in purchasing

ATTENDEE ROLES IN THE CHARTER COMMUNITY

- School Leaders: 27%
- Teachers: 27%
- Operations: 17%
- Board Members: 17%
- Advocates: 16%

“Our sponsorship was a unifying factor for all the board members, school principals and staff, and service center employees to connect and celebrate.”

Megan DeKraker – National Heritage Academies
A-LA-CARTE STYLE SPONSORSHIPS

It's easy to get exactly what you want from the top-tier packages. These packages are easily customizable with a variety of add-ons to meet your marketing goals. All include our top-tier brand recognition so you’ll really stand out.

<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond</td>
<td>$75,000</td>
</tr>
<tr>
<td>Platinum</td>
<td>$50,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$40,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

ADD ONS

CHOOSE individual Side entitlements to customize your sponsorship

Diamond = Choose 6; Platinum = Choose 5;
Gold = Choose 4; Silver = Choose 3

- Full-page display ad in premium location in the program workbook (available to Diamond and Platinum sponsors only)
- 20 minute Solution Session searchable as part of the Conference Program
- Sponsored Question Board - you ask the thought provoking question, we’ll produce on an interactive board where attendees can vote for their response
- 3 additional complimentary full-conference registrations (beyond booth package registrations)
- Your logo on one exclusive sign in a high-traffic location
- Rotating headline banner ad on Floor Plan and Exhibitor Search
- Pre-conference registration list: Postal and email addresses (one time use only)
- Post-conference registration list: Postal and email addresses (one time use only)
- Inclusion in the Exhibit Hall Raffle Game distributed to all conference attendees on-site (sponsor responsible for raffle item giveaway)
- 20 Happy Hour drink tickets for you to distribute

BRAND RECOGNITION All A-La-Carte levels receive all the below entitlements

- Video recognition at general sessions
- Your logo on conference banners and other general conference signage
- Your logo on general sponsor thank you sign
- Your logo in rotation on large screen at general sessions
- Your logo in marketing email promoting the conference
- Your logo on conference home page with link to your website (Diamond and Platinum Sponsors only)
- Your logo on sponsorship web page with link to your website
- Your logo in mobile app sponsor guide
- Recognition on sponsor thank you page in program workbook
- 15% discount on additional marketing opportunities

Don't see just the right fit for you? We can help customize the perfect sponsorship package to meet your marketing goals. Contact exhibitorinfo@publiccharters.org

For entirely customized sponsorships over $50,000, contact Angela Christophe at Angela@publiccharters.org
At the Diamond level, your company will be a premier conference sponsor, with your brand featured at all major conference events including general sessions. This level offers the highest visibility and provides maximum recognition by our charter school attendees.

<table>
<thead>
<tr>
<th>DIAMOND</th>
<th>$75,000</th>
<th>3 available</th>
</tr>
</thead>
</table>

**CORE ENTITLEMENTS**

<table>
<thead>
<tr>
<th>CONTENT</th>
<th>EXHIBIT PRESENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two breakout sessions as part of official conference program <em>(limited availability)</em></td>
<td>Complimentary 10’x10’ exhibit booth in the sponsor circle</td>
</tr>
</tbody>
</table>

**OR**

Host a private breakfast on-site with a small, targeted audience *(Food & Beverage, AV paid by sponsor)*

<table>
<thead>
<tr>
<th>TARGETED NETWORKING</th>
<th>ACCOMMODATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four invitations to exclusive VIP reception</td>
<td>Eight rooms reserved in NCSC hotel block at host-hotel. Rooms are to be paid for by sponsors. <em>(Must meet deadline to provide guest name to reserve hotel room within our reserved block.)</em></td>
</tr>
</tbody>
</table>

**PLUS!**

- Choose 6 individual side entitlements to customize your sponsorship
- All of our top tier brand recognition
- 15% discount on a data pull from the National Alliance Database

Gain high-level exposure as a Platinum sponsor, with the opportunity to host a breakout session in the conference program, in addition to receiving video and brand recognition at general sessions and prime visibility in the conference workbook.

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>$50,000</th>
<th>4 available</th>
</tr>
</thead>
</table>

**CORE ENTITLEMENTS**

<table>
<thead>
<tr>
<th>CONTENT</th>
<th>EXHIBIT PRESENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two breakout sessions as part of official conference program <em>(limited availability)</em></td>
<td>Complimentary 10’x10’ exhibit booth in the sponsor circle</td>
</tr>
</tbody>
</table>

**OR**

Host a private breakfast on-site with a small, targeted audience *(Food & Beverage, AV paid by sponsor)*

<table>
<thead>
<tr>
<th>TARGETED NETWORKING</th>
<th>ACCOMMODATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three invitations to exclusive VIP reception</td>
<td>Six rooms reserved in NCSC hotel block at host-hotel. Rooms are to be paid for by sponsors. <em>(Must meet deadline to provide guest name to reserve hotel room within our reserved block.)</em></td>
</tr>
</tbody>
</table>

**PLUS!**

- Choose 5 individual side entitlements to customize your sponsorship
- All of our top tier brand recognition
- 15% discount on a data pull from the National Alliance Database

Two breakout sessions as part of official conference program *(limited availability)*

Two breakout sessions as part of official conference program *(limited availability)*
**GOLD**

$40,000 | 5 available

**CORE ENTITLEMENTS**

**CONTENT**
- One breakout session as part of official conference program

**TARGETED NETWORKING**
- Two invitations to exclusive VIP reception

**EXHIBIT PRESENCE**
- Complimentary 10’x10’ exhibit booth in the sponsor circle

**ACCOMMODATION**
- Five rooms reserved in NCSC hotel block at host-hotel. Rooms are to be paid for by sponsors. (Must meet deadline to provide guest name to reserve hotel room within our reserved block.)

**PLUS!**
- Choose 4 individual side entitlements to customize your sponsorship
- All of our top tier brand recognition
- 15% discount on a data pull from the National Alliance Database

A golden opportunity with lots of brand exposure. At this level of sponsorship, you’ll have the opportunity to present a breakout session as part of the conference program. You’ll also receive video and brand recognition at general sessions.

---

**SILVER**

$25,000 | 8 available

**CORE ENTITLEMENTS**

**TARGETED NETWORKING**
- One invitation to exclusive VIP reception

**EXHIBIT PRESENCE**
- One complimentary 10’x10’ exhibit booth in the sponsor circle

**ACCOMMODATION**
- Three rooms reserved in NCSC hotel block at host-hotel. Rooms are to be paid for by sponsors. (Must meet deadline to provide guest name to reserve hotel room within our reserved block.)

**PLUS!**
- Choose 3 individual side entitlements to customize your sponsorship
- All of our top tier brand recognition
- 15% discount on a data pull from the National Alliance Database

The Silver sponsorship is a great way to engage as a top tier sponsor, but at a lower price point. You’ll still get considerable exposure and brand recognition, as well as your choice of some great additional entitlements.
# ALL-INCLUSIVE SPONSORSHIP PACKAGES

## VIP RECEPTION

**$15,000 • 2 Available**

There is something so valuable about meeting face to face. At this exclusive, invitation-only event, you’ll have the opportunity to **connect with the VIPs of the charter school movement**. Your company will receive special branding and recognition at the VIP reception.

**UNIQUE!**
- Verbal recognition and your opportunity to make remarks at the VIP Reception
- Your logo on VIP Reception signage and two floor clings at the VIP Reception
- Opportunity to provide branded promotional item at the VIP Reception

## WELCOME RECEPTION

**$15,000 • 3 Available**

Everyone wants to see their friends, be with their peers and **HAVE FUN!** This is your opportunity to support and engage in a fun setting. The Welcome Reception on Sunday evening is one of the highlights of the week! Sure to be lots of fun, and a great way to kick off the conference.

The National Alliance for Public Charter Schools will select the venues and provide registrants a drink ticket for the venues at registration. As the event sponsor you will be provided 50 drink tickets that you can give to conference attendees to strike up conversation.

**UNIQUE!**
- Your logo featured on Welcome Reception communications, signage, and program guide.

## BADGE LANYARD

**$15,000 • EXCLUSIVE**

Be what everyone is wearing at this year’s NCSC with your logo in plain sight!

**UNIQUE!**
- Logo on badge Lanyard supplied to all attendees

## MOBILE APP

**$10,000 • 4 Available**

Make a digital impression as a sponsor of the mobile app. More and more attendees use it as a tool to map their agendas and activities, making it a great way to get your brand in their hands as they move through the conference.

**UNIQUE!**
- Your logo in an email to attendees promoting the app and on the splash page of the app itself
- Your logo on Mobile App signage
- Your logo on Mobile App section of program workbook
- 30% discount on purchase of Mobile App rotating banner ad logo

## WIFI ACCESS

**$15,000 • EXCLUSIVE**

Help attendees stay connected at the conference and become the WiFi sponsor — you can even choose the WiFi password for the conference!

**UNIQUE!**
- Opportunity to create WiFi password
- Your logo on WiFi signage
- Your logo on WiFi section of program workbook

## T-SHIRT SPONSOR

**$10,000 • 3 Available**

Be part of a sponsorship that lasts far beyond the exhibit hall. The front of the t-shirt will be designed by the National Alliance.

**UNIQUE!**
- Your logo featured on the back along with the NCSC logo. Limited to 3 sponsors!

---

**ncsc.publiccharters.org | 800.280.6218 | exhibitorinfo@publiccharters.org**
**HAPPY HOUR NETWORKING EVENT**

$7,500 - 4 Available

We’re always working to bring more networking opportunities to the exhibit hall, and this is a popular one. **Happy Hour is Monday, June 19th, and the drinks are on us.** Sponsor and have the opportunity to brand cocktail napkins and more!

**UNIQUE!**
- 20 Happy Hour drink tickets for you to distribute
- Your logo on Happy Hour Networking signage
- Your logo on Happy Hour Networking section of program workbook
- Opportunity to brand napkins at one sponsored Happy Hour bar

**NEW!**

**EXPERIENCES**

$7,500 – $15,000 - 2 Available

Work alongside the National Alliance to create a unique experience focusing on health and wellness or the celebration of Juneteenth. This is a unique opportunity offering attendees something to remember.

**UNIQUE!**
- Your logo on Experience signage
- Your logo on Experience section of the Program Workbook

**WELLNESS AREA**

$6,000 - 3 Available

More than ever school teachers, leaders and administers need wellness support. There was a tremendous response in 2022 to the wellness area and particularly to the therapy dogs - so - the dogs and wellness area will be back.

**UNIQUE!**
- Your logo on Wellness area signage
- Your logo on Wellness area section of program workbook

**COFFEE BREAK/SNACK BREAK**

$6,000 - 6 Available, 3 Each Day

Sponsor the attendee ‘morning coffee kick-off’ or mid-afternoon snack break in the exhibit hall and be featured during this networking (and wake-up!) time. Everyone will be grateful for the pick-me-up.

**UNIQUE!**
- Your logo on Coffee Break/Snack Break signage
- Your logo on Coffee Break/Snack Break section of program workbook
- Your custom coffee cup at your sponsored coffee break (you provide the cup) $500 additional charge

**HEADSHOT STATION**

$6,000 - 2 Available

Almost everyone needs a new headshot, or at least an updated one! **This is your chance to boost an attendee’s career development by sponsoring our headshot bar with a professional photographer.** A “Share Station” will be located within your booth where attendees can visit and email their new headshot to themselves.

**UNIQUE!**
- Your logo, website link, and custom wording on email to photographed attendee with link to the image gallery where they download their portrait, and the email/ contact details from each photographed participant who receives their photo
- “ShareStation” for your booth that will allow photographed attendees to enter their contact details to retrieve their photograph
- Your logo on Headshot signage
ACTS OF KINDNESS

$6,000 - 4 Available
Educators always deserve an extra expression of gratitude, but perhaps more so this year! We will help you curate a targeted list, you provide the “Act of Kindness” in the form of an emailable gift card or other appreciation.

Sponsor responsible for gift.

EXHIBIT HALL MUSIC

$5,000 - 4 Available
Austin is one of the music capitals of the world, so we’re going to tap into that talent, and invite some local artists to perform in the Exhibit Hall, adding a cool vibe.

- Your logo on Exhibit Hall Music Signage
- Your logo on Exhibit Hall Music section in the program workbook

STUDENT PERFORMANCES

$5,000 - 2 Available
Be part of the opportunity for students to engage in the charter school movement and NCSC23. Your sponsorship will bring a student performance to the conference program.

UNIQUE!
- Your logo on School Performance signage
- Your logo on School Performance section in program workbook

EXHIBIT HALL LUNCH

$4,500 - 4 Available, 2 Each Day
Feed me. After a busy morning, hunger sets in. That’s when attendees head to the Exhibit Hall to have lunch. Be a sponsor of one of the favorite parts of the day!

UNIQUE!
- Your logo on Exhibit Hall Lunch signage
- Your logo on Exhibit Hall Lunch section in program workbook

PARTICIPATION AND BRANDING

$3,500 - 8 Available
Limited on budget? This sponsorship is an affordable choice that will increase brand exposure and still lands the opportunity to exhibit in the sponsor circle!

UNIQUE!
- Rotating Banner ad on interactive online Floor Plan & Exhibitor Search

IN-KIND SPONSORSHIP

Must value over $10,000
Do you have a unique product or service that you would like the National Alliance to showcase at the conference or exhibit. In-Kind sponsorships qualify for a tax deduction. Both sides win with this sponsorship. Contact us at exhibitorinfo@publiccharters.org with your ideas.
# All-Inclusive Sponsorship Packages

<table>
<thead>
<tr>
<th>Offering</th>
<th>VIP Reception</th>
<th>Badge Lanyard</th>
<th>Wifi Access</th>
<th>Welcome Reception</th>
<th>Mobile App</th>
<th>T-Shirt Sponsor</th>
<th>Happy Hour / Networking</th>
<th>Experiences</th>
<th>Headshot / Digital Makeover</th>
<th>Wellness Area</th>
<th>Coffee Break / Snack Break</th>
<th>Acts Of Kindness</th>
<th>Exhibit Hall Music</th>
<th>Student Performances</th>
<th>Exhibit Hall Lunch</th>
<th>Participation and Branding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted Networking</td>
<td>$15,000</td>
<td>$15,000</td>
<td>$15,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$7,500-$15,000</td>
<td>$6,000</td>
<td>$6,000</td>
<td>$4,000</td>
<td>$6,000</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$4,500</td>
<td>$4,500</td>
<td>$3,500</td>
</tr>
<tr>
<td>Inclusion to exclusive VIP Reception</td>
<td>1 Available</td>
<td>1 Available</td>
<td>1 Available</td>
<td>1 Available</td>
<td>1 Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Targeted Networking
- Invitation to exclusive VIP Reception: 2 Available
- Discount on one 10’ x 10’ booth space (add booths at Super Early Rate): 50% 50% 25% 25%
- Preferred Placement in Sponsor Circle: Booth space guaranteed at Super Early Rate

## Exhibit Presence
- Pre Conference Registration List: Postal Addresses Only - 1 Time Use
- Post Conference Registration List: Postal Addresses Only - 1 Time Use
- Inclusion in the Exhibit Hall Raffle game coupon book
- Special rate on a data pull from the National Alliance Database

## Marketing
- Pre Conference Registration List: Postal Addresses Only - 1 Time Use
- Post Conference Registration List: Postal Addresses Only - 1 Time Use
- Inclusion in the Exhibit Hall Raffle game coupon book
- Special rate on a data pull from the National Alliance Database

## Registration
- Additional complimentary full-conference registrations: 2 Available

## Brand Recognition
- 50 word listing in mobile app and floorplan
- Your logo on general sponsor thank you signage
- Your logo in mobile app sponsor guide
- Your logo on sponsor thank you page online
- Your logo on sponsor thank you page in program workbook

## Additional Marketing Opportunities
- Discount on Additional Marketing Opportunities: 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15%
## All-Inclusive Sponsorship Packages Unique Offerings

<table>
<thead>
<tr>
<th>Unique Offerings</th>
<th>VIP Reception</th>
<th>Badge Lanyard</th>
<th>WiFi Access</th>
<th>Welcome Reception</th>
<th>Mobile App</th>
<th>Happy Hour/Networking</th>
<th>Experiences</th>
<th>Headshot/Digital Makeover</th>
<th>Wellness Area</th>
<th>Coffee Break/Snack Area</th>
<th>Acts of Kindness</th>
<th>Exhibit Hall Music</th>
<th>Student Performances</th>
<th>Exhibit Hall Lunch</th>
<th>Participation and Branding</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$16,000</td>
<td>$16,000</td>
<td>$16,000</td>
<td>$16,000</td>
<td>$16,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$20,000</td>
</tr>
<tr>
<td><strong>Badge Lanyard</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>WiFi Access</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>inhaled to all attendees</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Welcome Reception</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Mobile App</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Happy Hour/Networking</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Experiences</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Headshot/Digital Makeover</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Wellness Area</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Coffee Break/Snack Area</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Acts of Kindness</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Exhibit Hall Music</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Student Performances</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Exhibit Hall Lunch</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
<tr>
<td><strong>Participation and Branding</strong></td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
<td>EXCLUSIVE</td>
</tr>
</tbody>
</table>

### Package Specific Opportunities
- **Unique Opportunities:**
  - VIP Reception:
    - Verbal recognition and opportunity to make short remarks at the VIP Reception
  - Welcome Reception:
    - Opportunity to provide branded promotional item at Welcome Reception
  - Mobile App:
    - Opportunity to provide branded promotional item at Welcome Reception
  - Happy Hour:
    - Opportunity to provide branded promotional item at Happy Hour
  - Welcome Reception:
    - Opportunity to provide branded promotional item at Welcome Reception
  - Mobile App:
    - Opportunity to provide branded promotional item at Welcome Reception
  - Happy Hour:
    - Opportunity to provide branded promotional item at Happy Hour
  - Welcome Reception:
    - Opportunity to provide branded promotional item at Welcome Reception
  - Mobile App:
    - Opportunity to provide branded promotional item at Welcome Reception

### Package Specific Signage for Your Sponsorship
- **Logo on Welcome Reception Signage:**
- **Logo on Mobile App Signage:**
- **Logo on Coffee Break Signage:**
- **Logo on Lunch Signage:**

### Package Specific Program Workbook & Web Branding for Your Sponsorship
- **Logo on Program Guide Section:**
- **Logo on Program Workbook Section:**
- **Logo on Lunch Signage:**

### Optional Add-Ons Available
- **Opportunity to provide branded promotional item at VIP Reception:**
- **Opportunity to provide branded promotional item at Welcome Reception:**
- **30% discount on mobile app rotating banner ad:**
- **Custom disposable coffee cup at your sponsored coffee break (you provide: cup, $500 additional charge):**
- **Opportunity to provide branded promotional item at Welcome Reception:**
YEAR ROUND PARTNER OPPORTUNITIES

The National Alliance for Public Charter Schools (National Alliance) is the leading national nonprofit organization committed to advancing the public charter school movement. Beyond producing the National Charter Schools Conference, we provide leadership and convenings with key stakeholders throughout the year. There are limited opportunities to broaden sponsorship and opportunities to engage key target audiences throughout the year. Please contact Angela Christophe at angela@publiccharters.org for pricing and availability.

APCSA Sponsorship
Alliance of Public Charter School Attorneys (APCSA) serves as a research and networking hub for education attorneys to obtain and exchange information. It also seeks to educate and keep members current on the legal issues affecting charter schools, management organizations, and boards, both directly and indirectly. Engagement opportunities include:

- Bi-annual Continuing Legal Education (CLE) seminar

Rising Leaders Initiative
The National Alliance’s Rising Leaders Initiative (RLI) is a newly created advocacy training program for high school students who want to improve education and school options for all students. The program will seek to train a diverse group of passionate students, empower them to become active participants in education decisions in their local communities and amplify their voices as the next generation of leaders seeking to address urgent public education challenges.

SLC Meetings
The State Leaders Council (SLC) consists of charter support organization (CSO) leaders from across the country. The purpose of the SLC is to provide a forum so that state charter school advocates can network, openly discuss common challenges, and share effective advocacy and organizational practices. The SLC also brings issues of local and national importance to the National Alliance, serving as a conduit between state-level challenges and opportunities and the activities of the National Alliance.

School Leaders of Color Partnership
The School Leaders of Color (SLOC) is a cohort of over 130 Black, Hispanic, Asian, and Native American charter school leaders who run high-quality public schools that shares best practices, showcases their success, and advocates for charter schools and equitable funding. SLOC typically convenes once to twice per year.

Congressional Black Caucus Charter School Leadership and Reception Sponsor
This event honors members of the CBC and African American charter school leaders for their outstanding accomplishments spearheading the movement to provide students and families with high quality public-school opportunities. This is a high profile event with members of Congress and key celebrities.

Community of Practice
The National Alliance is leading a few new communities of practice to create opportunities for connections, shared insights and expertise, and best practices across a professional or educational area (e.g., operations, early childhood education and trauma informed educators).

NAPCS Email List Searchable/Pullable
The National Alliance for Public Charter Schools maintains a large and comprehensive database on enrollment, number of schools, breakdown of type of charter schools and management structure. This data can be viewed by a number of searchable criteria. Data is consistently verified and updated.

On behalf of the 7,700 charter schools nationwide, the 3.6 million students that attend charter schools, and the 205,600 charter school teachers, we’d like to thank you for your consideration and support.

To learn more about sponsorship opportunities, contact us
ncsc.publiccharters.org / 800.280.6218 / exhibitorinfo@publiccharters.org
BE A

STAR SPONSOR

AT #NCSC23

CONTACT US TO LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES

800.280.6218
exhibitorinfo@publiccharters.org
ncsc.publiccharters.org

For entirely customized sponsorships over $50,000, contact Angela Christophe at angela@publiccharters.org