



ADVERTISING OPPORTUNITIES PRICE LIST

CONTENT

SOLUTION SESSIONS

20-minute Solution Session* \$1,900

* Searchable in conference program

GAMES

EXHIBIT HALL RAFFLE GAME

Raffle Game: Coupon Insert \$550

Raffle Game: Coupon + Double-Sided Ad \$2,000

Raffle Book: Full Page Ad \$1,700

Raffle Book: Cover Ad (Inside Front, Outside Back) \$2,700

Raffle Book: Cover Ad (Inside Back) \$2,200

NEW! DIGITAL ADVERTISING

EXPOSURE FOR YOUR AD IN THE AUSTIN CONVENTION CENTER!

Static Image (JPG image, 4 second display) \$1,300

Animated Image (GIF image, 8 seconds, no sound) \$1,950

OTHER OPTIONS

Registration Bag Insert \$1,500

Mailing List Rental: Pre-Conference* \$850

Mailing List Rental: Post-Conference* \$850

*single use; postal addresses only, email addresses are not included

FACILITY ADVERTISING

FLOOR CLINGS

Floor Cling: Inside Exhibit Hall \$750

Floor Cling: In Public Space \$1,750

FREE-STANDING SIGNS

Double-Sided Meter Board in Public Space \$2,000

CONTACT US

800.280.6218

541.346.3537

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HOW TO ORDER:

ncsc.publiccharters.org



DEADLINES

APRIL 20

MAY 12

MAY 19

EXHIBIT HALL RAFFLE GAME	Order deadline and giveaway description due		
SOLUTION SESSIONS		Order deadline	Creative due
DIGITAL ADVERTISING		Order deadline Creative due	
REGISTRATION BAG INSERT			Order deadline Creative due
FACILITY ADVERTISING		Order deadline	Creative due
MAILING LIST RENTAL			Order deadline Creative due