

NEW!

# VIP BUYERS PROGRAM

**\$6,000 • 10 Available**

The VIP Buyers Program was conceptualized following two years of virtual meetings and a pent-up desire to do business face-to-face once again. There are 2 levels to this program, both of which encourage exhibitors and sponsors to bring their important customers and prospects to attend the NCSC22 live in Washington, D.C. The benefits to the VIP attendee are impressive - they will truly have an enhanced experience. The benefits to exhibitors are also very inclusive, adding another layer of benefit to participation. The higher level qualifies as a sponsorship and includes sponsorship entitlements (including the opportunity to exhibit front-and-center in the Sponsor Circle of the exhibit hall!) The lower level is open to ALL exhibitors as a marketing add-on.

## BENEFITS TO VIP ATTENDEES

- Full conference registration
- Special registration designation
- Private networking space (no exhibitors or other attendees allowed)
- Advance entry to Exhibit Hall on Tuesday (1 hour) - exhibitors can choose to participate
- Semi-private meeting space to meet with exhibitors
- Swag bag
- Special VIP seating at Keynote Sessions
- Automatic entry into a raffle for complimentary hotel (3 nights) and registration to NCSC23!
- Opportunity to book within the NCSC22 hotel room block
- 2 additional Welcome Reception drink tickets

There are **2 ways for exhibitors to participate** in this new program! Any exhibitor can participate in Level Two, by adding this package as a marketing add-on to your booth. Or, you can choose to make this program a sponsorship, with all the benefits and entitlements of sponsorship included.

### LEVEL ONE | \$6,000

#### VIP BUYERS PROGRAM SPONSORSHIP

- 6 VIP Registrations to share with your top prospects or customers
- Participation in advance entry to exhibit hall for VIPs on Tuesday (1 hour)
- Semi-private meeting space to meet with VIP Buyers
- Contribute swag item(s) for VIP Swag Bag
- Automatic entry into a raffle for complimentary hotel (3 nights) and registration to NCSC23!
- “HERO” status with your top customers and prospects
- Opportunity to exhibit in sponsor circle
- Sponsorship Benefits highlighted in Grid on pages 11-12

### LEVEL TWO | \$1,200

#### VIP BUYERS PROGRAM MARKETING ADD-ON

- 2 VIP Registrations to share with your top prospects or customers
- Participation in advance entry to exhibit hall for VIPs on Tuesday (1 hour)
- Semi-private meeting space to meet with VIP Buyers
- Contribute swag item(s) for VIP Swag Bag
- “HERO” status with your top customers and prospects