



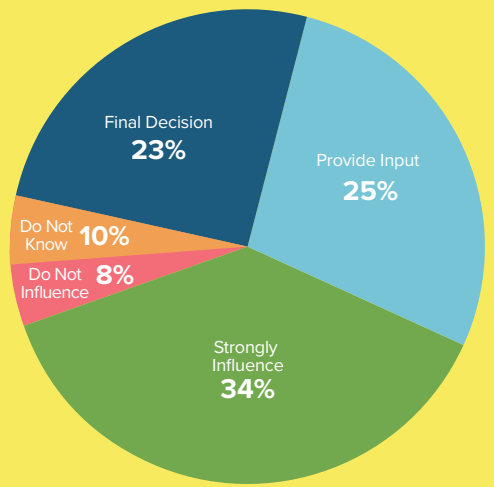
## 2019 BY THE NUMBERS

**82%** of NCSC attendees decide or influence purchasing

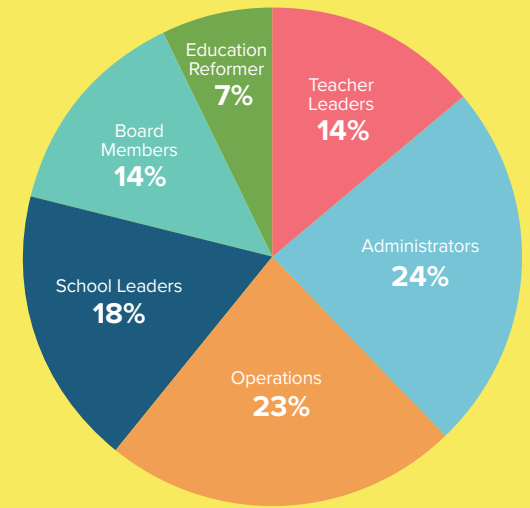
**5,122** Attendees

**290** Exhibiting Companies

### PURCHASING POWER



### JOB TITLES



**#NCSC20**

Contact us to reserve your space today!  
541.346.3537 | 800.280.6218  
exhibitorinfo@publiccharters.org

# NCSC20 EXHIBITOR PROSPECTUS



**JUNE 21 – 24, 2020**

**ORLANDO, FLORIDA  
Marriott World Center**

**RESERVE YOUR SPACE TODAY!**  
ncsc.publiccharters.org

## SEE WHO JOINED US IN 2019

- 3 Oaks Resource Group International
- 365 Managed IT
- 3Doodler
- 6crickets
- A-List Education
- Academic Approach
- Academica**
- Academy Tutors
- ACE Digital Academy
- ACH of America, Inc.**
- ACS Consultants, Inc.
- ADP Lemco
- AE Money Quests
- AIG Retirement Services
- Alert Solutions
- All Covered Education
- Alumni Classroom Furniture, Inc.
- Amazon Business
- American Bus Sales, LLC
- American College of Education
- American Federation for Children**
- American Institutes for Research**
- AmplioSpeech, Inc.**
- AmiTab Manufacturing Corporation
- AOA Medical
- Argo Brothers
- Association of American Educators
- Avid Promotions
- Baird
- BB&T Capital Markets**
- Bedford Stuyvesant New Beginnings Charter**
- Bill of Rights Institute
- Blick Art Materials
- BoardOnTrack
- BOK Financial
- BookShark
- Boston College Lynch School of Education and Human Development
- Breathe For Change, Inc.**
- Brighton College
- Building Blocks for Business
- Building Hope**
- BuyQ**
- BYU Independent Study
- Cambridge Assessment International Education
- Capital Impact Partners
- CareMonkey Inc.
- Carhuff and Cueva Architects, LLC
- Catchbox**
- CBRE
- Central Michigan University's Global Campus
- Certify-ED, LLC**
- CGM**
- Champions**
- Chan Zuckerberg Initiative**
- Charter Asset Management**
- Charter School Capital, Inc.**
- Charter School Growth Fund**
- Charter Schools Development Corporation**
- Charter Success Partners**
- Chetu Inc
- Children's Plus, Inc.
- Civic Builders, Inc.
- Classical Academic Press
- Classroom Smart
- CliftonLarsonAllen
- Clockwise by GHG Corporation**
- College Board
- Colliers International**
- COMPREHEND
- CompTIA
- CONCIERGEpad
- CPI
- Creative Learning Systems**
- CSMC
- Cyber Civics
- D.A. Davidson
- Demme Learning
- Diligent Corporation
- DirectEd Educational Services
- Disney Youth Programs
- Dougherty & Company, LLC**
- Dove Property Advisors/Rachel Matthew Development
- DreamBox Learning Math**
- Drexel University Online
- Drinker Biddle & Reath LLP**
- Duke University Talent Identification Program (Duke TIP)
- E-RATE ONLINE
- E-Therapy
- E&I Cooperative Services
- Easy Grammar Systems
- Ed Tech Soft, Inc.
- EdChoice**
- EdConnective
- Edgenuity
- Edlio LLC
- Edmentum**
- EdTec Inc.**
- EdTech 101
- Educational Outfitters
- EduCode
- eDynamic Learning
- Elephango
- EM3 Networks LLC
- eMP10 LLC
- Environics Analytics
- EPIC Brokers**
- EQUITABLE FACILITIES FUND
- eReflect
- First Fidelity Brokerage, Inc.
- FlipSwitch
- Foundation for Impact on Literacy and Learning
- French Toast Schoolbox™
- Froggummy Websites
- Funding The Gap, LLC
- GARED
- George K. Baum & Company
- Global Leadership Adventures
- Global Teletherapy
- GovPredict, Inc.**
- GradSnapp**
- Great Hearts**
- Great Minds**
- Greenheart Exchange
- GuideOne Insurance
- H2O for Life
- Harris School Solutions
- Haynes Family of Programs - S.T.A.R. Academy (NPA); Haynes Education Center (NPS)
- Healthtest.info
- Heifer Project International, Heifer Ranch
- Heinemann Publishing
- Helios Ed
- Hertz Furniture**
- HJ Sims
- Holberg Financial
- Houghton Mifflin Harcourt
- HoverCam®
- Hyperion Partners
- IDEA Public Schools
- IGNITE National
- iLEAD Online Charter School
- Innovare - Social Innovation Partners**
- Innovative Modular Solutions
- inquirED
- Inspired Futures AI, LLC**
- Jelly Bean Rubber Mulch
- JOI Friendly
- Jupiter Ed
- Kaplan Test Prep
- KELL Partners**
- Kerla, LLC
- Kern Family Foundation**
- Keyboarding Online
- Keystone Purchasing Network
- Kiddom
- KIDTECH
- Kutak Rock, LLP**
- Lands' End School Outfitters
- Learn4Life**
- Learning House

**BOLD** indicates a sponsor

## 2019 EXHIBITORS & SPONSORS CONTINUED

Lesson Planet  
 Let's Empower, Advocate, and Do, Inc (LEAD)  
 Lexplore  
 Lightswitch Learning  
 Lincoln Learning Solutions  
**Lotterease**  
 Low Income Investment Fund  
 Lumos Information Services (DBA Lumos Learning)  
 MaiaLearning, Inc.  
 Measure Education  
 Memoria Press  
**mindSHIFT Technologies, Inc., a Ricoh company**  
 Multiple Measures, LLC  
 MUZO  
 Muzology  
 My School Dance  
 My School Insurance  
 myfk  
 n2y  
**National Charter Schools Institute**  
**National Geographic**  
**National Heritage Academies**  
 National Institute for Direct Instruction  
 National Integrated Cyber Education Research Center  
 National Life Group  
**National Math & Science Initiative (NMSI)**  
 National Right to Work Foundation's Charter School Initiative  
 National Student Clearinghouse  
 Nearpod  
**New Plan Learning**  
**NewSchools Venture Fund**  
 Newsela  
 NextGenMath, LLC  
 Niche.com  
 Northcentral University  
 NWEA  
**Oakmont Education**  
 observe4success  
 One Call Now  
 Oozle Media  
**Opportunity 180**  
**Oriental Trading Company**  
**Orrick, Herrington & Sutcliffe, LLP**  
 Otus  
 Padcaster  
 Pali Institute  
 ParentSquare  
 Payroll Network Inc.  
 PenPal Schools  
 Performance Charter School Development  
**Piper Jaffray & Co.**

Pitsco Education  
**PNC Public Finance Group**  
 Popar  
 Positive Prevention PLUS  
 PowerSchool  
 Preferred Meal Systems, Inc.  
 Prepmedians  
 Prodigy Game  
 Professional Learning Board  
 Project Lead The Way  
 Protocol Agency  
 PUT IN CUPS LLC  
 Qball by PEEQ  
 Qualtrics  
 Quaver Music LLC  
 Radio ID Equipment  
 Raymond James & Associates, Inc.  
**RBC Capital Markets, LLC**  
 RCM Health Care Services  
 REACTOR  
 ReadBright  
 Renaissance Learning  
 RISO, Inc.  
 Robert J. Miller & Associates, Inc.  
 Rourke Educational Media  
**S&P Global Ratings**  
**S&S Worldwide, Inc.**  
 Salesforce.org  
 SAP Concur  
 Schola, Inc.  
 Scholastic  
 School Food Solutions, L3C  
**SchoolDoc**  
 SchoolMint  
 Schoolrunner  
 SchoolVillage, LLC  
 SchoolWide Solutions  
 SchoolWorks  
**Schulze School of Entrepreneurship - University of St. Thomas**  
 Sheldon Laboratory Systems  
 Shurley Instructional Materials, Inc.  
 Sibme  
 Signature Products, Inc  
 Smart Schools  
 Socrates  
 Spectrum Industries, Inc.  
 SpedTrack  
 Spirit Monkey  
 Sport Court  
 Squar Milner, LLP  
**Staples**  
 Statistics in Schools  
 Stifel, Nicolaus & Company, Incorporated  
 Stock-Trak Inc.  
**Strada Education Network**  
 Study Smart Tutors  
 StudyPartners.us

**BOLD** indicates a sponsor

Stukent, Inc.  
 Swoop Business Solutions  
 Teachers Council, Inc.  
 TeachFX  
 Tech Defenders  
 TechTerra Education  
**TenSquare**  
 TEQlease Education Finance  
 The Center for Responsive Schools  
 The Healthy School Food Collaborative  
 The Princeton Review  
 The School Planner Company  
 The Transom Group  
 Think Stretch  
 ThinkLaw®  
 TimeClock Plus  
 TNTP, Inc.  
 Today's Classroom LLC  
 Total Education Solutions  
 Touro University Nevada  
 Transact  
 Transpar Group of Companies  
 Treetop Publishing, Inc.  
 Trinity3 Technology  
**Turner-Agassi Charter School Facilities Fund, II L.P.**  
 U.S. Army Recruiting Education Outreach  
 UMB Bank, n.a.  
 University of Pennsylvania / Graduate School of Education  
 USMEPCOM  
 Utica National Insurance Group  
 UWorld  
 Valley Speech Language and Learning Center  
 VARIDESK  
 VeraPath Global Investing  
 VESTA Modular  
 Vidigami Inc.  
 Virco, Inc.  
 Waldorf University  
**Walton Family Foundation**  
 Waltz Construction  
**Waterford.org**  
 Western Educational Equity Assistance Center-MSU Denver  
 William Howard Taft University  
 WILSON Language Training Corp  
 World Wildlife Fund  
 Writable  
 WRITE BRAIN  
 Wye River Group  
**Ziegler**  
 Zoom Video Communications

# JOIN US IN SUNNY ORLANDO!

The National Alliance for Public Charter Schools annual conference attracts over 5,000 charter school leaders, board members, educators, and advocates — the largest single gathering of charter school professionals in the nation. Join us as an exhibitor to tap into this market on a national scale to connect with leaders who are changing lives.

### Why exhibit?

**INFLUENCE** — 70% of our attendees hold leadership roles.

**BUYING POWER** — 82% of the audience influences purchasing.

**EXHIBITOR DIVERSITY** — 290 companies representing a variety of sectors including finance, facility development, edtech, curriculum products, administrative services, and more.

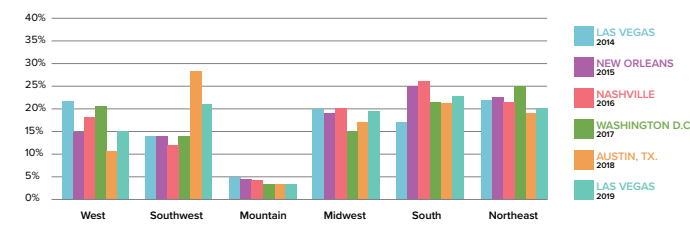
### An engaging place to be

The exhibit hall is an integral part of the conference program, featuring the latest products, active learning experiences, an interactive networking hub, social events, music, games and more! Exhibitors have the opportunity to make valuable face-to-face connections with charter school leaders from around the country in a dynamic environment.

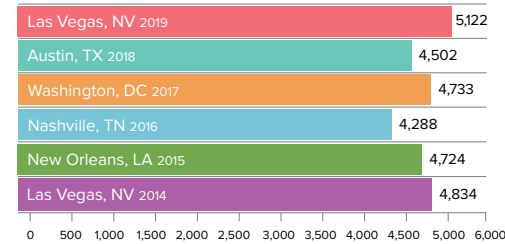
## MORE WAYS TO ENGAGE

Make your mark through sponsorship and advertising.  
 Ask us about the opportunities!

### NCSC ATTENDEES BY REGION



### NCSC ATTENDANCE totals from 2014-2019



## THE CHARTER MARKET STILL GOING STRONG

Over the past 10 years, enrollment in charter schools has nearly **TRIPLED**

More than **3 MILLION** students enrolled

More than **7,000** charter schools nationwide

Serving students in

**43 STATES**

+ the DISTRICT OF COLUMBIA, PUERTO RICO & GUAM

## INFO AT-A-GLANCE

### Exhibit Hours and Location

The exhibit hall will open to attendees Monday, June 22, 2020, at the Marriott World Center in Orlando, FL.

#### MONDAY, JUNE 22 | 10:00am — 6:00pm

*Special Activities • Exclusive time in the Exhibit Hall:*

10:00am – 10:30am Coffee Break  
 12:00pm – 1:30pm Lunch and Explore the Exhibit  
 4:30pm – 6:00pm Happy Hour

#### TUESDAY, JUNE 23 | 9:30am — 2:00pm

*Exclusive time in the Exhibit Hall:*

10:00am – 10:45am Coffee Break  
 12:00pm – 1:30pm Lunch and Explore the Exhibit

Should Exhibit Management find it necessary to alter exhibit hours in the best interest of the conference, exhibitors will receive as much advance notice as possible. Times are subject to change.

### Booth Package

#### What's Included:

- 10' x 10' booth space
- Pipe railing, 8' high curtain back wall and 3' high curtain sidewalls
- One (1) draped 6-foot table
- Two (2) chairs
- Wastebasket
- General security guard service
- Daily aisle maintenance
- One (1) 7" x 44" identification sign with your company's name and booth number
- 50-word profile in online floor plan and exhibitor search tool
- 50-word profile in conference mobile app

#### SETUP AND DISMANTLE

Display space will be available for set-up in the Marriott World Center as follows:

**Sunday, June 21, 9:00am – 5:00pm**

**Monday, June 22, 8:00am – 9:00am**

All exhibits must be fully installed by **9:00am, Monday, June 22** and remain in place until **2:00pm, Tuesday, June 23**.

#### What's Not Included:

- Company listing in our printed program
- Two (2) complimentary full-conference registrations per booth rented
- Storage, placement, shipment or reshipment of exhibit materials
- Special lighting, additional booth furnishings, electricity and associated supplies, carpet or individual booth cleaning
- Any other special service ordered by the exhibitor

Rental Charges	SUPER EARLY BIRD (Through Nov. 15)	EARLY BIRD (Nov. 16 – Feb. 15)	REGULAR (After Feb. 15)
Over \$2M in Revenue*	\$2,920	\$3,060	\$3,470
Under \$2M in Revenue*	\$2,400	\$2,570	\$3,000
Corner Booth	+\$550	+\$600	+\$600

\*Annual company revenue



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