

EXHIBITOR PROSPECTUS

2018
NATIONAL
CHARTER
SCHOOLS
CONFERENCE
— AUSTIN —

EMPOWERED TO
DREAM
BIG

JUNE 17-20, 2018

AUSTIN, TX
Austin Convention Center

RESERVE YOUR SPACE TODAY!

ncsc.publiccharters.org

SEE WHO JOINED US IN 2017

2wayRadioPlus.com /
MOTOROLA
3D Herndon
3 Oaks Resource Group
International
3PM Design, Inc.
501 Auctions
501(c) Agencies Trust
9Dot HR Solutions
Abrakadoodle
Academic Approach
Accelerate Institute
ACE Adventure Resort
ACH of America, Inc.
ACS Consultants, Inc.
ACT, Inc.
AdvancED
African American Expressions
AFT-Alliance of Charter
Teachers and Staff
AKJ Education
Alignstaffing
All Aboard Tours & Travel
All American Workwear
Alumni Classroom
Furniture, Inc.
American Charter
Development, LLC
American College of Education
**American Federation
for Children**
American Paradigm Schools
Amnesty International USA,
Security With Human Rights
Amplify
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Corporation
ANATOMY IN CLAY®
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Athlos Academies
Attainment Company, Inc.
Audio Enhancement
Austin Convention &
Visitors Bureau
Bak USA
**Bank of America
Merrill Lynch**
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BBVA Compass
Bedtime Math Foundation
Benchmark Education Company
Bill of Rights Institute
Blackbaud
Blick Art Materials
BoardOnTrack
Boardworks Education
BOK Financial
Booksource
Book Systems, Inc.
BookTix: Online Ticket Solution
Bright Star Touring Theatre
Building Hope
BuyQ
BYU Independent Study
Cambridge International
Examinations
Capital Education
Capital Impact Partners
Carhuff and Cueva
Architects, LLC
Catapult Learning
Central Michigan University's
Global Campus
Certiport, a Pearson VUE Business
Champions
Character First
Charter First
Charter School Capital, Inc.
Charter School Growth Fund
Charter School Substitute
Teacher Network - (PA, GA,
NY, OH, CA, HI, ME.)
Charter Uniforms
Chetu Inc.
Christopher & Banks
ClassTag
Clear Touch Interactive
Close Up Foundation
Colliers International
Committee for Children –
Second Step
CommonLit
CompTIA
Computer PROS
CONCIERGEpad
Congressional Medal of
Honor Foundation
Connor Sport Court Int.
Cooley LLP
Core Knowledge Foundation
CPI
Creative Learning Systems
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EdConnective
EdgeMakers
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Edmentum
EdTech 101
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Educational Outfitters
Education Associates
EduTone Corporation
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Ergotron
E-Therapy
Everlast Climbing
Evolve Tours
Executive Cleaning Services
Exemplars
First Five Years Fund
First In Math/Suntext
International
Flagship Carpets-Education
Florida Virtual School
Follett
French Toast Schoolbox™
Fujitsu Computer Products
of America
Funding The Gap, LLC
Fusfoo High School
Digital Network
Genius Plaza
George K. Baum & Company
GoNoodle
GradeCam
GradSnapp
Grainger
Great Leaps®
Great Minds
Gumdrop Cases
Hake Publishing, Inc.
HDE
HEAR: Helping Everyone
Achieve Respect
Hekademia
Hertz Furniture
HJ Sims
Horace Mann
Houghton Mifflin Harcourt
HoverCam®
Hustle University
Infinite Mind/EyeQ
Innovative Modular Solutions
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Institute for Behavioral Training
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izzit.org
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Kaeden Books
Kagan Publishing &
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Lighthouse Academies, Inc.
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BOLD indicates
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2017 EXHIBITORS & SPONSORS CONTINUED

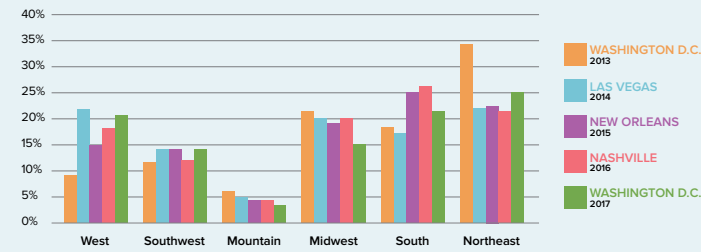
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TeacherPlanBook.com, Inc.
Teachers Council, Inc.
Teachers of Tomorrow
Teachers-Teachers.com
TEACHERS WE CARE, INC.
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TEQlease Education Finance
TFD Supplies
The American Legion
The Art Institutes
The DBQ Project
The Learning House, Inc.
The Math Party
The School Planner Company
thinkLaw[®]
T-Mobile US
Touchmark National Bank
Touchstones[®] Discussion Project
TriNet
TypingClub
United States University
University of Pennsylvania/Graduate School of Education
USEED
USMEPCOM
VESTA Modular
Virco, Inc.
Walton Family Foundation
Well-Trained Mind Press
West (SchoolMessenger solutions)
Whizz Education, Inc.
William Howard Taft University
WILSON Language Training Corp
World of Reading Ltd.
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WRITE BRAIN BOOKS
WriteSteps
Writing by Design
Wye River Group
Yup
Ziegler
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NCSC ATTENDEES BY REGION



NCSC ATTENDANCE totals from 2013-2017

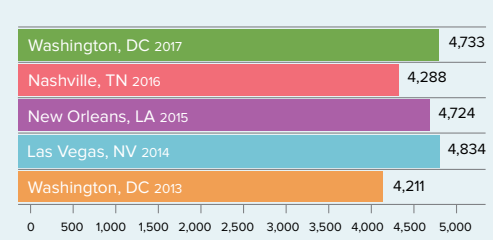


EXHIBIT WITH US

Exhibit at the 18th Annual National Charter Schools Conference for the opportunity to reach thousands from the rapidly expanding charter school market on a national scale.

Why should you be at NCSC 2018?

INFLUENCE. More than 70% of audience participants hold leadership jobs within their school or charter community.

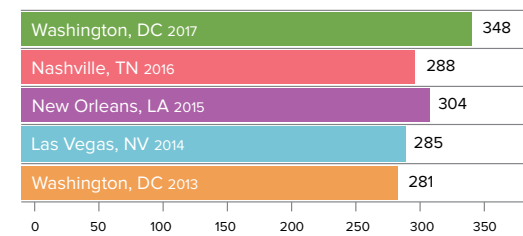
BUYING POWER. 84% of conference attendees decide or influence purchasing behavior.

EXHIBITOR DIVERSITY AND STRENGTH. 300+ exhibiting companies join us each year from sectors such as Finance, Education Technology, Facility Development, Administrative and Business Services, and Consulting Services.

An engaging exhibit

The exhibit hall is an integral part of the conference program offering exhibitors the opportunity to make valuable connections face-to-face with charter school leaders from around the country.

NUMBER OF NCSC EXHIBITING COMPANIES



OTHER WAYS TO PARTICIPATE

Get the attention you want – ask us about sponsorship and advertising opportunities!

THE CHARTER MARKET IMPOSSIBLE TO IGNORE

Over the past 10 years, enrollment in charter schools has nearly tripled

More than **3 MILLION** students enrolled

More than **6,900** charter schools nationwide

Serving students in

42 STATES

+ the District of Columbia & Guam



INFO AT-A-GLANCE

Exhibit Hours and Location

The 2018 National Charter Schools Conference exhibit hall will be open June 18-19, 2018, in Austin, Texas at the Austin Convention Center. Exhibit hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel.

MONDAY, JUNE 18 | 10:15am – 6:00pm

Special Activities • Exclusive time in the Exhibit Hall!
10:15am – 11:00am Coffee, Croissants and Conversations
12:30pm – 2:00pm Lunch and Explore the Exhibit
5:00pm – 6:00pm Happy Hour

TUESDAY, JUNE 19 | 9:00am – 2:00pm

Special Activities:
9:00am – 12:30pm Charter Talks
Exclusive time in the Exhibit Hall:
12:30pm – 2:00pm Lunch and Explore the Exhibit

Should Exhibit Management find it necessary to alter exhibit hours in the best interest of the conference, exhibitors will receive as much advance notice as possible. Times are subject to change.

Booth Package

What's Included:

- 10' x 10' booth space
- Pipe railing, 8' high curtain back wall and 3' high curtain sidewalls
- One (1) draped 6-foot table
- Two (2) chairs
- Wastebasket
- General security guard service
- Daily aisle maintenance
- One (1) 7" x 44" identification sign with your company's name and booth number
- 50-word listing in program guide
- 50-word listing in online floor plan and exhibitor search tool

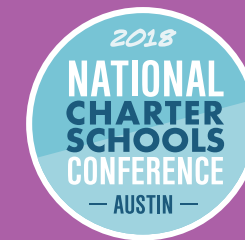
- 50-word listing in conference mobile app
- Company listing in our conference mobile app
- Two (2) complimentary full-conference registrations per booth rented

What's Not Included:

- Storage, placement, shipment or reshipment of exhibit materials
- Special lighting, additional booth furnishing, electricity and associated supplies, carpet or individual booth cleaning
- Any other special service ordered by the exhibitor

Rental Charges	SUPER EARLY BIRD (Through Nov. 15)	EARLY BIRD (Nov. 16 – Feb. 15)	REGULAR (After Feb. 15)
Over \$2M in Revenue*	\$2,830	\$2,970	\$3,360
Under \$2M in Revenue*	\$2,330	\$2,490	\$2,910
Corner Booth	+\$550	+\$600	+\$600

*Annual company revenue



JUNE 17-20, 2018

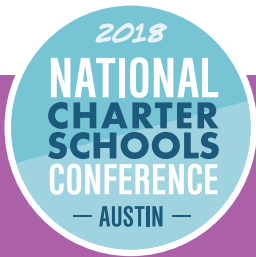
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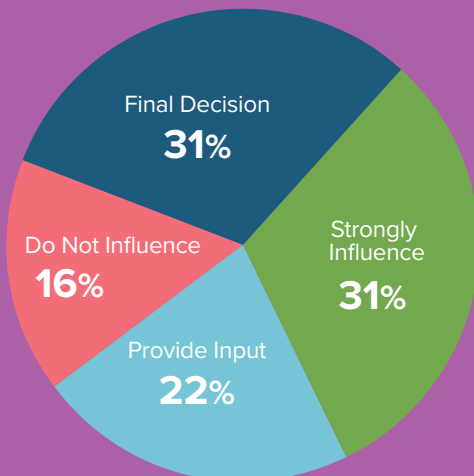
2017 BY THE NUMBERS

84% of NCSC attendees decide or influence purchasing

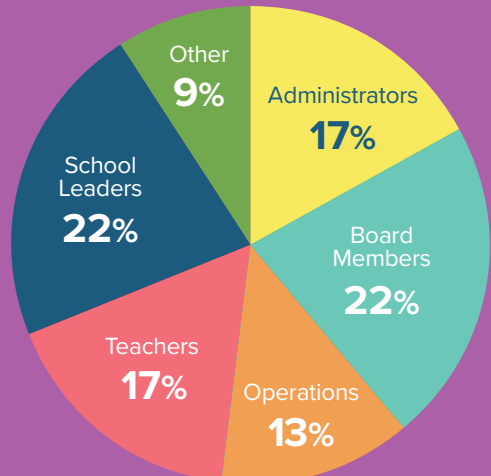
4,733
Attendees

348+
Exhibiting
Companies

PURCHASING POWER



JOB TITLES



#NCSC18

Contact us to reserve your space today!

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