2016 by the numbers

91% of NCSC attendees decide or influence purchasing
288 Exhibiting Companies
4,288 Attendees

PURCHASING POWER

Final Decision 34%
Do Not Influence 9%
Provide Input 24%

9% of NCSC attendees decide or influence purchasing

91%

JOB TITLES

Other 11%
Teachers 17%
School Leaders 26%
Operations 14%

Administration 18%
Members 15%

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Why should you be at NCSC 2017?

- Market growth. In 2016, the number of charter schools across the country increased by 2%, adding 400 new schools to the national community. The country now has more than 6,800 schools and nearly 3 million students in 42 states and the District of Columbia.

- Influence. More than 72% of audience participants hold leadership jobs within their school or charter community.

- Buying power. 91% of conference attendees decide or influence purchasing behavior.

- Exhibitor diversity and strength. 281 exhibiting companies join us each year from sectors such as Finance, Education Technology, Facility Development, Administrative and Business Services, and Consulting Services.

An engaging exhibit

The exhibit hall is an integral part of the conference program offering exhibitors the opportunity to make valuable connections face-to-face with charter school leaders from around the country.

Exhibit at the 17th Annual National Charter Schools Conference for the opportunity to reach thousands from the rapidly expanding charter school market.

INFO AT-A-GLANCE

The 2017 National Charter Schools Conference exhibit hall will be open June 12 – 13, 2017, in Washington, D.C. at the Walter E. Washington Convention Center. Exhibit hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel.

EXHIBIT HOURS AND LOCATION

MONDAY, June 12, 10:30am – 6:00pm
Exclusive Exhibit Hall Hours:
10:30am – 11:15am
12:00pm – 2:00pm
5:00pm – 6:00pm
TUESDAY, June 13, 9:30am – 2:00pm
Exclusive Exhibit Hall Hours:
12:00pm – 2:00pm
Should Exhibit Management feel it necessary to alter exhibit hours in the best interest of the conference, exhibitors will receive as much advance notice as possible. Times are subject to change.

Booth Package

What’s Included:
- 10’x10’ booth space
- Pipe railing, 8’ high curtain backwall and 3’ high curtain sidewalls
- One (1) draped 6-foot table
- Two (2) chairs
- Wastebasket
- General security guard service
- Daily aisle maintenance
- One (1) ‘744’ identification sign with your company’s name and booth number
- 50-word listing in Program Guide

For additional information, please contact exhibitorinfo@publiccharters.org or 541.346.3537 or 800.280.6218

Rental Charges

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<thead>
<tr>
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<th>Super Early Bird (Through Nov. 15)</th>
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*Annual company revenue

What’s Not Included:
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- Any other special service ordered by the exhibitor

More than 6,800 charter schools nationwide

An average of 10.4% GROWTH of charter school students over the last five years

Near 3 MILLION students enrolled

The Charter Market: Impossible to Ignore

Serving students in 42 STATES and the DISTRICT OF COLUMBIA

The learning market is a rapidly expanding and dynamic field. Exhibit at the 17th Annual National Charter Schools Conference. For the opportunity to reach thousands from the rapidly expanding charter school market.

Other Ways to Participate

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